



Boys Town National Alumni Association®

"To keep alive among the alumni, bonds of friendship formed at Boys Town"

Officers

*Jeffrey James, D'83, 2027**

President, 36 – 45 Year Group

Matt Valenzuela, '85, 2027

Vice President, 36 – 45 Year Group

John Mollison, '64, 2027

Secretary, 46+ Year Group

Richard Tapio, D'67, 2029

Treasurer, 46+ Year Group

Members

5 – 15 Year Group

Vacant, - 2029

16 – 25 Year Group

Vacant, - 2029

Vacant, - 2027

26 – 35 Year Group

April Harper-Ascherman, '93, 2029

John Soby, '95, 2027

36 – 45 Year Group

Stern Douglas, '86, 2029

Alumni Director

*Tony Jones, '88, Permanent***

Senior VP Successful Futures/
Alumni Director

At-Large

Vacant - 2027

Ex-Officio

Michael Trevino, '58

Senior Advisor

George Edwards, '71

Historian

Vacant - 2027

Honorary National President

Father Jeff Mollner

National Director of

Mission & Spirituality

Honorary President

Alumni Office

Gail Page

14188 Mother Teresa Lane

Boys Town, NE 68010

Office: 531-355-1150/1151

Toll Free: 800-345-0458

alumni@boystown.org

www.boystownalumni.org

October 17, 2025

Hello Brother and Sister Alumni,

This year's reunion at the Home was a great success. On behalf of BTNAA, we extend our sincere appreciation to everyone who attended and supported the event, helping to advance our association. We also thank Boys Town CEO, Rod Kempkes, SVP and Alumni Director Tony Jones '88, and their teams for their continued support which makes these events possible. Planning for our next reunion in 2027 is already underway.

We are pleased to welcome April Ascherman '93 and Stern Douglas '86 as new members and returning Rich Tapio, D'67 to the board of directors and look forward to the exciting initiatives ahead and to sharing what has already been accomplished.

Our current BTNAA website has been gradually approaching the maximum data thresholds it can handle for some time and will need to migrate to a newly updated platform as we are just at the end of our current contract. Doing so will allow the association to keep all its alumni records and to handle current and future needs and have a site with much more functionality, more access to past and present Alumni affairs and interests. The communications committee researched over a dozen providers and found Neon One, a well-established web platform and CRM (Customer Relationship Management) solutions provider that specializes in working with Non-Profit organizations. Previously, Boys Town covered half the cost of our website, which has been BTNAA's largest operating expense. We are pleased to announce that the new Board has secured a superior website solution at a significantly reduced cost, enabling the association to become self-sufficient and the Home to allocate more resources to support children in need.

The Association's most recent project was partnering with the Home in funding the new football stadium concession stand nearly three years ago. The board has begun to look at possible projects to partner with the Home on. One that seems to be a good fit follows.

At the conclusion of the Alumni Veteran's Memorial event this summer, several alumni suggested due to safety reasons and efficiency, that we investigate installing permanent seating or benches to accommodate the 75 -100 attendees at each reunion. Currently, the grounds in front of the memorial are uneven and can be difficult to manage for some of our alumni and guests. Tony Jones '88, dug into this and discovered that granite steps from the Music Hall area, having been removed during past upgrades, had been kept and preserved and might be made available to be repurposed into permanent seating. This has the potential become a BTNAA project that could be funded by donations and sponsorships. We will keep you posted as we develop a plan to bring this to fruition.

*Term Expires | **The incumbent Alumni Director will fill this position

Founded June 4, 1951

14188 Mother Teresa Lane, Boys Town, NE 68010

boystownalumni.org



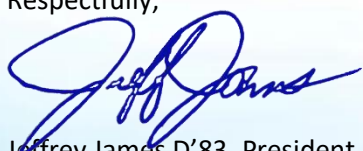
A key focus for the association is on evolving to remain vibrant and relevant to current and future alumni. Membership rates have been steadily declining over the years for several reasons as is the case with most fraternal organizations. There is no greater threat on the horizon for our association than this. To address this requires we look for new ways to engage our younger alumni, update the ways alumni can engage with the association and, just as importantly, for the BTNAA to remain aligned with the Home and its current mission. One primary need is for the board to update the processes and procedures under which we conduct the business of the Association. The by-laws under which we presently operate are mostly intact from when they were created in 1951 and have had only modest changes since our founding. Your board of directors is working on this now and changes are being addressed. The first is to establish an alignment with the Home. To do this the board voted unanimously to change the Alumni Director from the role as Ex-Officio to become a voting member of the board. The Alumni Directors office has, for many years and currently, expends tens of thousands of dollars annually along with a physical presence with a staffed Alumni Office on a daily basis out of their budget to support our Association. This change will create a more balanced partnership with the Home and take advantage of the tremendous support we have and continue to have through the Alumni Office.

Lastly, I am excited to share with you that the BTNAA will, once again, host a Senior Welcome Luncheon in the spring to formally introduce the graduating class to our Association! During this time, as had been our practice pre-Covid, the graduating seniors will be hosted to a formal steak luncheon and welcomed with a commemorative BTNAA coin and a first-year complimentary membership in the Association.

I look forward to sharing more exciting progress in the months ahead!

GO COWBOYS!

Respectfully,

A handwritten signature in blue ink, appearing to read "Jeff D'83", written in a cursive style.

Jeffrey James D'83, President
Boys Town National Alumni Association